



**INNOVATION**<sup>TM</sup>  
think . believe . create

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**CORPORATE PROFILE**  
[www.cginnovation.com](http://www.cginnovation.com)

## INTRODUCTION

FOUNDED IN 2010, CG INNOVATION HAS EXPERTISE IN IT INDUSTRY

We are Microsoft Certified one of the leading Website Designing & Development company, which is located in Delhi and Providing custom-designed and fully functional web services worldwide. CG Innovation produces highest quality interactive websites, logos, flash animations and Graphic Designs. As a professional website design company, We successfully work with partners and customers from the India. CG Innovation meets your website design needs with our skills as professional web design company. We are having more than five years of experience in designing and developing unique websites for companies like yours.

At CG Innovation, we drive to become the top leaders in originality and innovation in web development with the help of our highly talented and professional experts and establish our self as an unique website development company in New Delhi India. As a Web Designing company we tends to bring new innovative and unique ideas which value for our customers through our professional website designing solutions.

We as a Web Development company understand that the best output can only be achieved by understanding the client's requirement in a better manner. We work for our valuable clients and help them in defining their exact website design requirements. Many a times our clients have wondered that they get completely redefined website designs and unique ideas during the brainstorming sessions we perform before working on their projects.

Being located in the high tech city New Delhi India we have served many corporate houses by providing them complete website designing and web development services. As a website designing company our professional services helps you to sell your product in a better way and save the operational costs.

As a website development company CG Innovation offers complete website solutions in India and across the world. We also offer many services like graphics designing, web application development, Powerful web promotion, Search Engine Optimization Services. We make sure that our clients get the best possible results. Currently, we are serving many corporate houses in New Delhi, NCR and other cities of India as a web development and web designing company.

CG Innovation is the India-based Internet Marketing agency specializing in customer engagement. The organization's philosophy is built on a convergence of data-driven marketing disciplines centered on the customer.

CG Innovation is a marketing agency that knows no boundaries. Our team is comprised of experts in digital strategy, interactive marketing, design etc. With many years combined experience in digital strategies & planning, we balance your business goals with customer needs to improve customer relationships and increase your visibility.

## BUSINESS VALUES

AT CG INNOVATION, WE BELIEVE IN CERTAIN VALUES & BUSINESS ETHICS

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### THINK AND APPLY

Without creative thoughts and innovative ideas, implementation falter. At CG Innovation, we apply things after strategic research and creative exploration. We do sessions, group discussions and brain storming for each product.

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### DEVELOP BUSINESS RELATIONSHIPS

We believe in building long term business relationships with our clients by providing class apart service and follow commitments. Gaining profit is not our approach to grow in industry. Growth comes with the satisfaction of our clients.

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### AUTHENTIC DELIVERY EVERYTIME

If we are doing it, we make sure we do it well. Our team is highly passionate and dedicated towards authentic delivery of every product delivered from CG Innovation. Delivering good enough is not enough.

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### CLIENT SATISFACTION HIGH PRIORITY

Satisfying every client is not an easy task. It involves lot of hard work, patience & dedication. Our main priority is to understand the requirements of client and satisfy them to the fullest; only then we have achieve our goal.

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### COMMUNICATE AND RESOLVE

We strongly believe that communication plays an important role in terms of satisfying your clients. We connect to our clients at every small or big move on project and try to resolve issues as and when arises.

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### PROFESSIONAL WORK PROCESS

We follow professional work process and set the targets for projects at every development. The creative team at CG Innovation is highly skilled and professional. We do understand the deadlines and commitments made.

# WHY?

CG INNOVATION ● THERE ARE THINGS WE DO, AND WE DO WELL

## WHY WORK WITH US ?

### QUALITY SERVICES. RESPONSIVE COLLABORATION.

- A brand-centric, brand specialist approach
- Proven track record with 12 years experience
- Delivering commercially-focused solutions to maximise brand growth
- Stimulating and enthusiastic teams of committed Value Engineers
- Proprietary tools and processes honed through practical use
- Consumer-led not consumer-fed

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#### EDUCATION KEEPS US CURRENT

Professionals at CG Innovation are highly educated with deep industrial knowledge and skills. We keep on updating our technical skills with the current market technologies and impliment those solutions to build your projects a class apart.

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#### THERE IS NO “I” IN TEAM

We believe that a company can grow with togetherness and smartwork of its team members. Every member in our team plays very important role in organization and we all are inter-dependant with one goal of authentic product delivery.

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#### GIVING BACK GIVES US JOY

We value your trust upon us and understand the investments of time and hard earned money to develop a project. We at CG Innovation, make sure that your investments are fruitfull and gives you returns. Client satisfaction gives us joy to celebrate.

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#### WE HAVE FUN WHILE WORK

A company can deliver its hundred percent when the working environment is full of joy and happiness. We plan regular gaming sessions and monthly team outing and make sure that our employees are enjoying their day.

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#### IMPROVE SKILLS WHILE LEARNING

At CG Innovation, we improve our skills while sharing and learning updates. We plan regular two hour session to discuss and share the ideas among team members. Individual growth is important for growth of company.

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#### HONESTY TOWARDS WORK & SERVICES

CG Innovation and its each team member is professionally skilled and honest towards the work and responsibilities assigned. We make every possible effort to deliver our final product on committed time frame.

## SERVICES

WE OFFER A WIDE RANGE OF SERVICE IN BOTH IT AND DIGITAL MEDIA

As a website development company CG Innovation offers complete website solutions in India and across the world. We also offer many services like graphics designing, web application development, Powerful web promotion, Search Engine Optimization Services. We make sure that our clients get the best possible results. Currently, we are serving many corporate houses in New Delhi, NCR and other cities of India as a web development and web designing company.

Whether you sell business-to-consumer (B2C) or business-to-business (B2B) or both, CG Innovation lets you run your entire ecommerce business more efficiently — your web design, developed database, as well as your site's search engine optimization. CG Innovation also enables you to deliver an intuitive experience to your customers, and better manage and grow your business within a single system.

### SERVICES WE OFFER

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#### WEB DESIGNING

- › Corporate Websites
- › PSD Layouts
- › Redesigning Websites
- › Portfolio Designing
- › Flash / Jscript

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#### WEB DEVELOPMENT

- › CMS Solutions
- › E-Commerce
- › Web Portals
- › Custom CMS
- › Custom Tools

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#### ONLINE MARKETING

- › Search Engine Optimization
- › Social Media Optimization
- › Online Viral Marketing
- › SEO Copywriting
- › PPC

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#### GRAPHIC DESIGNING

- › Corporate Presentations
- › Flash Animation
- › Colleteral Designing
- › Multimedia Solutions
- › Logo Designing

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#### 3D ANIMATION

- › 3D Architecture
- › Walkthroughs
- › 3D Corporate Films
- › Character / Set Design
- › Post Production

# BEAUTIFUL & FUNCTIONAL DESIGNS

Designs which are useful, esthetic and eye-catching as well as emphasize the individual character of your website.

## WEBSITE DESIGNING

UNIQUE, INNOVATIVE AND CREATIVE WEBSITE DESIGNS

Web Designing is the part of our many professional services which is the most useful way to promote your business worldwide. Our creative designers are capable of giving unique look to your company's website. At CG Innovation, designing professional websites is one of our prime specialties. We assimilate your company's identity in the site's designs, and we make the best of content for search engine recognition which raise your hit counts. We use Flash, HTML, JAVA, PHP, SQL Server, MYSQL, Action Scripting and ASP to bring you the most distinguished and informative site. Which communicate your company's tone to potential clients. We design a new website for your company, or simply make improvements on your existing website. Further, we can include interactive features on your website to increase user-friendly environment, collect customer data or query, you can allow customers to email you directly, and place orders for your product or make payments online through credit cards. CG Innovation will work closely with you to strengthen the design of your site for maximum publicity and effectiveness.

At CG Innovation we help you to develop an e-Business Solution which suits your company. We offer a highly secure and customized online shopping cart for purchasing products online at a click away in a convenient manner. Your company can't wait in a competitive and growing environment, where all the business deals are running online in few minutes.



# DIVERSED REQUIREMENT } CUSTOMIZED SOLUTIONS

## WEB DEVELOPMENT

DYNAMIC WEBSITES & PROFESSIONAL DATABASE MANAGEMENT

CG Innovation is a Web Development services provider company managed by professionals whose focus is to devise an endless rapport with their clients to serve the way there business wants.

Being in IT industry from many years now CG Innovation has a very talented, skilled and experienced team of IT proficient's. Our head office is located in Delhi (India). You can always find professional solutions of PHP, ASP.net and other development languages.

CG Innovation is a web development and designing company located in India that concentrates on exceptionally qualitative and cost-effective web development services. We have professional experience in providing complete web development and project management services with effective quality standards and we ensure it that our clients get the solutions that gives their business an edge over their competitors. Our global web development techniques make sure that we deliver the top level result to all our clients.

We are extremely dedicated towards serving a genuine development service, with 99.99% uptime for our clients. We know that what it takes to maintain your business online 24 hours every day. We offer you highly efficient and affordable web designing and development plans.

We offers web designing and web management packages for all of our clients according to their requirements, from small scale business to national or international corporations. If you are looking for professional web designing and development service providers, you can find us as a host who understands all your requirements, we understands your business needs and are able to shape a design of the website you are running.

# ARE YOUR CUSTOMERS FINDING YOUR WEBSITE ?

Fast Forward >>> your network, promote your brand & business online

## ONLINE MARKETING

PROMOTE YOUR WEBSITE AND INCREASE THE TRAFFIC COUNT

Online Marketing , also knows as Web Marketing, Internet Marketing, or eMarketing, is the marketing of products or services over the Internet. Internet marketing ties together creative and technical aspects of the Internet, including design, development, advertising, and sale. Internet marketing also refers to the placement of media along different stages of the customer engagement cycle through search engine marketing (SEM), search engine optimization (SEO), banner ads on specific websites, e-mail marketing, and Web 2.0 strategies.

We are a full service Internet marketing company and online advertising agency. We provide comprehensive Internet marketing strategy, search marketing, and interactive advertising campaigns to help your company increase traffic, as well as attract and retain new customers.

We develop Internet marketing solutions in retail, finance, travel & hospitality, technology, banking, telecom, health and wellness, and publishing and many other sectors. We help your company generate leads and acquire customers through strategic media planning and professionally managed affiliate marketing.

- > Web Strategy
- > Search Advertising & SEO
- > Email Marketing & Technology
- > Affiliate Marketing
- > Social Media Optimization
- > Brand Engagement
- > Google Analytics Integration

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# EXCEPTIONALLY CREATIVE & UNIQUE

## GRAPHIC DESIGNING

### PROFESSIONAL DESIGNS FOR THAT COMPETITIVE EDGE IN MARKET

Graphic Designing plays an important and very powerful role in promoting your company, Professional graphic designs always reflect the purpose and mission of your business.

Website Designs are mirror image of your business and it needs to be appealing and fascinating to generate the online traffic. Graphic designing is an art which enables you to accredit your website with creative text, images, video presentations.

Allow CG Innovation to designs impressive graphic designs to provide you the competitive edge in the online market. The designers at CG Innovation are very innovative, experienced professionals with creativity as their driving force. We have creative professionals who are proficient with the latest designing software, and can design your website according to your business requirement. We are specialized in providing high quality graphics and logo design. Company's catalogs, creative brochures, business cards created by us are very appealing and represent your business values more heavenly.

# 3D ANIMATION

Hi Res three dimensional graphics & motions

## 3D ANIMATION

### COMPUTER GENERATED 3D GRAPHICS

CG Innovation is a multimedia company which provides quality work in 3D animation, 3D Walkthrough, 3D Architecture designs to independent producers, agencies and corporate clients. CG Innovation is working on a wide scale of projects which includes animated series, 3D Walkthrough, 3D Architecture work, short films, commercials and web design.

CG Innovation brings media expertise to your projects. We can help you by providing a wide range of production services which includes story boarding, production and editing, graphics designing, animation, web programming and web design. We also provide a complete range of production services includes Pre-Production, Production and Post Production.

- Architecture Industry.
- Medical Studies.
- Auto Engineering.
- Gaming Industry.
- Advertisement Media.
- Movies and Entertainment.

#### 3D Animation in India

3D computer generated graphics is the work of art which use three-dimensional representation of geometric data which is stored in the computer for rendering 2D images. later such images are displayed in real time viewing.

## OUR CLIENTS

WE, AT CG INNOVATION CRAFTS DIGITAL EXPERIENCES FOR AMAZING CLIENTS & CUSTOMERS

We build partnerships with our clients through exceptional customer service and personalized solutions. Since our founding, we have created many Web sites for indian and international clients.





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